

Jaunt Adventure Gear launches Guided Backpacking & Kayaking in Modesto, CA

Jaunt Adventure Gear, founded by Jeff Cipriano, has launched their guided backpacking and kayaking trips in Modesto, California and has become the first Adventure OutTM Affiliate in Stanislaus County.

Modesto, CA – September 17, 2014 – <u>Jaunt Adventure Gear</u> has announced the launch of their guided backpacking and kayaking trips. This favorite local outdoor gear shop now aims to become Modesto's number one hub for guided adventures as well. Jaunt Adventure Gear is also the first Adventure Out affiliate in Stanislaus County. Adventure Out has been around for over a decade and is the largest outdoor school and guide service on the West Coast. The <u>Adventure Out Affiliate Program</u> trains outdoor guides & instructors, and helps new programs such as Jaunt Adventure Gear to start their guiding programs and operate at the highest levels of quality and professionalism.



These new trips offered by Jaunt aim to get both seasoned outdoors aficionados to new and uncharted locations, as well as offer that "first step" for clients that want to backpack or kayak in the backcountry for the first time. Jaunt offers the ideal pathway for new adventurers to get their feet wet (both literally and figuratively) by becoming Modesto's one-stop shop. Get your gear, rent equipment, and find a guide, all at Jaunt Adventure Gear.

Jaunt Adventure Gear is an outdoors shop that opened its doors in 2012. They offer products and gear rentals for adventures in kayaking, camping, hiking, backpacking, climbing, skiing & snow shoeing, and much more. Owner Jeff Cipriano and his knowledgeable sales staff are dedicated to offering the best selection of high quality gear and top-quality customer service to Modesto area residents. They are the only local store specializing in quality outdoor products and now, guided trips. Whether you're gearing up for your very first adventure or you're a seasoned adventurer and you have gear in need of replacing, they can outfit you from head to toe, as well as take you and your family out there on one of their guided backpacking or kayaking trips. For more information, visit www.jauntadventuregear.com

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